MAKE YOUR MARK

@theMcNay

Branding in fashion hit its stride in the 1990s. Logos took over streetwear and celebrities made luxury brands more visible.

Design a logo for <u>your</u> brand on this card.

- Start with your name, nickname, or initials.
- Select a font that reflects your style.
- Choose a shape and trace the outline lightly. Arrange letters within the shape.
- Experiment with scale. Emphasize certain letters by changing the font or enlarging.
- Color the background.
- Post here or share socially with #FashionNirvana.

FASHION NIRVANA

RUNWAY TO EVERYDAY

fashionnirvana.tumblr.com

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